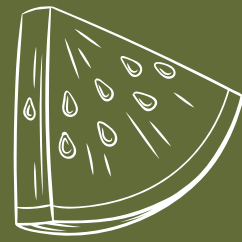


Watermelon Sponsorship Level

البطيخ



The use of the watermelon as a Palestinian symbol first emerged after the Six-Day War in 1967, when the Israeli government made public displays of the Palestinian flag a criminal offense in Gaza and the West Bank. To circumvent the ban, Palestinians began using the watermelon because, when cut open, the fruit bears the national colors of the Palestinian flag—red, black, white, and green.

\$1,000

Watermelon Sponsorship Level Benefits:

- CPFF Merchandise Gift Bag
- 6 Free Tickets to a Film Screening
- Sponsor Listings:
 - Quarter Page Sponsor Listing in the Festival Program
 - Sponsor Listing on all CPFF Emails
 - Sponsor Listing on the CPFF Website
 - Sponsor Listing in the CPFF Pre-Film Reel
 - Sponsor Social Media Acknowledgement

The Fair Market Value of this Sponsorship level is \$100.