

We Are the Original Storytellers of Palestine

The Chicago Palestine Film Festival



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# Chicago Palestine Film Festival Sponsorship Deck

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Who we are:

The Chicago Palestine Film Festival (CPFF) is an independent, not-for-profit 501 c3 status organization, nonsectarian project based in Chicago that exhibits and promotes films by Palestinian directors and films about Palestine. CPFF is dedicated to presenting a film festival that is open, critical, and reflective of the culture, experience and vision of the filmmakers.

Our fifteen year old organization started as a simple project among a small group of students, community activists, and professionals who recognized the failure of the mass media and mainstream entertainment to contribute to an honest, positive image of Palestinians and their place in history and the world. At the beginning of the second intifada and in the largest city of the Palestinian diaspora, we found ourselves in the right place at the right time to develop a successful program of education, entertainment, and cultural advocacy that is connected to filmmakers and our local community.

CPFF has proven to be an open and critical venue for films about and from Palestine. In a time of continued debate and political fracture, CPFF is envisioned as a resource where representations of Palestine and Palestinians can be given further articulation.

Given the Chicagoland area's large Arab population, our film festival has provided our constituency the opportunity to view, discuss and participate in the necessary conversations these images evoke. Furthermore, it has also served as an arena whereby the general public are given the opportunity to view films that would otherwise not be screened.

To date, CPFF has screened well over 200 independent films in Chicago. Such films address various aspects of Palestinian society, art, culture and humanity. The majority of these films have served as foundations for further discussion on socio-cultural norms in Palestinian communities here and abroad. Furthermore, they often call into question the legitimacy of Palestine in the Middle East and its diaspora. By using film in this sense, each producer and director is given the space to directly address various political, economic, linguistic and social challenges they face to a large audience. This outlet fosters a vast dissemination of information whereby the experiences of these communities are able to transcend ambiguous national boundaries and be shared by audience members in Chicago.

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Sponsorship:

The Chicago Palestine Film festival (CPFF) is an independent, not-for-profit, non-sectarian project based in Chicago that exhibits and promotes films by Palestinian directors and films about Palestine. Each year, we have great success in fulfilling our mission to promote films by Palestinian directors and films about Palestine. We present a film festival that is open, critical and reflective of the culture, experience and vision of the filmmakers. Throughout our continued success, support through sponsorship has been crucial.

Over the years, we've promoted dozens of high-quality films about Palestine and by Palestinian filmmakers to Chicago audiences and critics. We have found that our work has three significant impacts:

1. Our festival brings increased exposure to the work of Palestinian filmmakers and offers them the opportunity to meet audiences and get feedback about their films
2. The Palestinian experience and the culture of Palestine is revealed to mainstream American audiences through an artistic medium that's approachable and familiar
3. Palestinians and other Arabs in Chicago have an opportunity to participate in and enjoy the culture of their country and their people

Our work is relevant to Palestinians and non-Palestinians, filmmakers and audiences, and to Chicagoans and the wider world. Since we started, we have brought over twenty-five filmmakers to present their films. They brought deep insight and personal context to their wonderful films. Our festival is recognized to be an important way to reach a wide and diverse audience and receive mainstream press coverage.

Sponsorship of CPFF offers the perfect platform to showcase, demonstrate and sample your brand directly to an exclusive market of Chicagoans. Sponsorship recognition levels can be tailored to your specific marketing needs; this customized approach ensures that your message is delivered in line with your organization goals. Festival will take place at the Gene Siskel Film Center and School of Art Institute in Chicago.

Our sponsors support the Chicago Palestine Film Festival year after year. We hope to welcome you as a partner this year.

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Platinum Sponsor – 5,000

What You Get:

WEB: (largest/ most prominent logo)

Logo appears on sponsorship page

Logo and links on CPFF social Media page (FB, Instagram, Snapchat)

Logo appears on e-newsletter

PRINT: (largest and most prominent logo)

Poster

Postcards

All Print material

Fullback page ad in our program

AT THE FESTIVAL:

Onstage acknowledgment and recognition

Option to play your commercial before every screening

Optional speech on non-sponsored nights

Logo to appear in trailer and at all screenings

10 VIP tickets to be used at sponsors discretion

AT CPFF EVENTS:

Onstage acknowledgment and recognition

Promotions table at all events including screenings

2 VIP tickets to be used at sponsors discretion per event

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Opening Night Sponsor – 4,000

What You Get:

WEB:

Logo appears on sponsorship page

Logo and links on CPFF social Media page (FB, Instagram, Snapchat)

Logo appears on e-newsletter

Your company is listed in the title of the screening on Facebook event

Example: "Your Company presents Omar"

PRINT: Poster

Postcards

All Print material

Full page ad in our program

AT THE FESTIVAL:

Onstage acknowledgment and recognition

Option to play your commercial before opening night screening

Optional speech opening night

Logo to appear in trailer and at all screenings

10 VIP tickets to be used at sponsors discretion

Promotions table on opening night

AT CPFF EVENTS:

Onstage acknowledgment and recognition

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Closing Night Sponsor – 3,000

What You Get:

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Logo appears on e-newsletter

Your company is listed in the title of the screening on Facebook event

Example: "Your Company presents Omar"

PRINT: Poster

Postcards

All Print material

Full page ad in our program

AT THE FESTIVAL:

Onstage acknowledgment and recognition

Option to play your commercial before closing night screening

Optional speech closing night

Logo to appear in trailer and at all screenings

10 VIP tickets to be used at sponsors discretion

Promotions table on closing night

AT CPFF EVENTS:

Onstage acknowledgment and recognition

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Gold Sponsor - 2,500

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Logo appears on e-newsletter

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PRINT: Poster

Postcards

All Print material

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AT THE FESTIVAL:

Onstage acknowledgment and recognition

Logo to appear in trailer and at all screenings

5 VIP tickets to be used at sponsors discretion

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AT CPFF EVENTS:

Onstage acknowledgment and recognition

2 VIP tickets to be used at sponsors discretion per event

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Weekend Screening Sponsor – 2,000

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Logo appears on e-newsletter

Your company is listed in the title of the screening on Facebook event

Example: "Your Company presents Omar"

PRINT: Poster

Postcards

All Print material

Half page ad in our program

AT THE FESTIVAL:

Onstage acknowledgment and recognition

Optional speech on the night of screening

Logo to appear in trailer and at all screenings

5 VIP tickets to be used at sponsors discretion

Promotions table on screening night

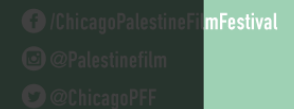
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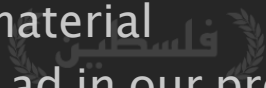


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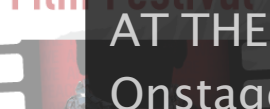


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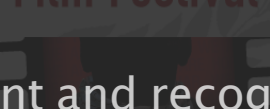
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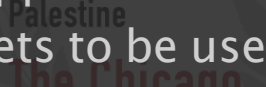


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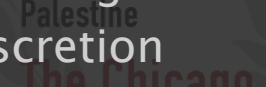
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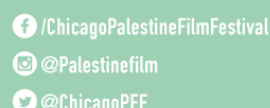


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PRINT: Poster

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All Print material

Half page ad in our program

AT THE FESTIVAL:

Onstage acknowledgment and recognition

Optional speech on the night of screening

Logo to appear in trailer and at all screenings

4 VIP tickets to be used at sponsors discretion

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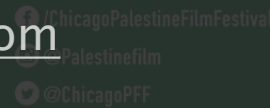
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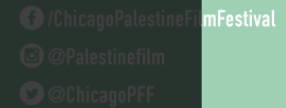
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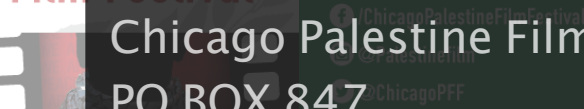
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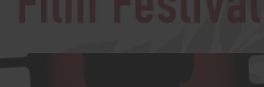
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